RECRUITMENT AND TALENT SOURCING

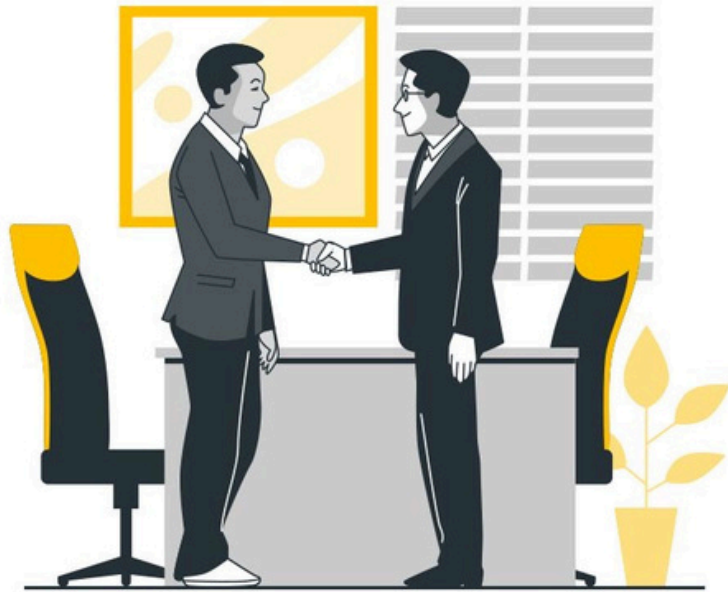## Course overview

THE RECRUITMENT AND TALENT SOURCING COURSE IS DESIGNED TO EQUIP STUDENTS WITH THE KNOWLEDGE AND SKILLS NEEDED TO ATTRACT, ASSESS, AND HIRE TOP TALENT EFFECTIVELY. THIS COMPREHENSIVE COURSE COVERS THE ENTIRE RECRUITMENT LIFECYCLE, FROM WORKFORCE PLANNING AND JOB ANALYSIS TO CANDIDATE ATTRACTION, SCREENING, AND SELECTION. STUDENTS WILL EXPLORE BOTH TRADITIONAL AND INNOVATIVE SOURCING TECHNIQUES, INCLUDING THE USE OF SOCIAL MEDIA, PROFESSIONAL NETWORKS, AND RECRUITMENT TECHNOLOGIES. THE COURSE EMPHASIZES THE IMPORTANCE OF EMPLOYER BRANDING, CANDIDATE EXPERIENCE, AND ETHICAL RECRUITMENT PRACTICES. BY THE END OF THE COURSE, STUDENTS WILL BE PROFICIENT IN UTILIZING DATA-DRIVEN APPROACHES AND TECHNOLOGY TO OPTIMIZE RECRUITMENT PROCESSES AND CONTRIBUTE TO ORGANIZATIONAL SUCCESS.

Course outcome

UPON COMPLETION OF THIS COURSE, STUDENTS WILL HAVE A SOLID FOUNDATION IN RECRUITMENT AND TALENT SOURCING. THEY WILL BE ABLE TO DEVELOP EFFECTIVE SOURCING STRATEGIES, ATTRACT AND ASSESS CANDIDATES, AND UTILIZE TECHNOLOGY TO OPTIMIZE RECRUITMENT PROCESSES. STUDENTS WILL ALSO BE WELL-VERSED IN LEGAL AND ETHICAL CONSIDERATIONS, ENSURING FAIR AND COMPLIANT HIRING PRACTICES. EQUIPPED WITH THESE SKILLS, GRADUATES WILL BE PREPARED TO CONTRIBUTE TO THEIR ORGANIZATIONS' TALENT ACQUISITION EFFORTS AND SUPPORT OVERALL BUSINESS SUCCESS.

Thank you
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